

'Pastor Joe Is Such A Person' Column No. 7

"Unchanging Truth in a Rapidly Changing World"

Morgan Housel shares an insightful story in his book "Same as Ever: A Guide To What Never Changes".  
"Jim asked Warren, 'It looks pretty gloomy. Do you think the economy will recover?' Warren replied with a question, 'Jim, do you know what the best-selling chocolate bar was in 1962?' 'I have no idea.' 'It was Snickers. And what do you think is the best-selling chocolate bar now?' 'I don't know.' 'It's still Snickers.'

And with that, the conversation ended in silence. What I want to convey through this book is a tale about the constants in a world that's always changing."

We are currently living in the era of the fourth industrial revolution, characterized by artificial intelligence. This era's hallmark is its 'rapid change,' unpredictable to an extent. While the first three industrial revolutions unfolded over a century each, the fourth came about just 30 years after the third, plunging modern humanity into the swift currents of existential flux. In this context, Jeff Bezos, the founder of Amazon, advised focusing not on what will change in the next ten years but on what will remain the same.

Understanding the essence, the unchanging core, is crucial, and strategizing based on this understanding is a key to business success in these swiftly changing times. Warren Buffett, the investment guru, underscored this by pointing to Snickers, the perennially best-selling chocolate bar, as evidence of the enduring nature of certain things.

Thus, even the wise ones among us recognize the importance of holding onto the constants in a rapidly shifting world.

Everything changes, but one thing remains unchanged: God's Word, the Bible. "Truly, I say to you, until heaven and earth pass away, not an iota, not a dot, will pass from the Law until all is accomplished."  
(Matthew 5:18)

In these fast-changing times, Christians and the church, holding onto the unchanging truth of the resurrected Jesus, have a critical role. It's not just about proclaiming that Jesus Christ, who conquered death and rose again, is alive today but also about demonstrating this truth. This is why it's vital for us, who have believed in Christ earlier than others, to share and show the living Christ in this era.